

Chips Reinvented

BY SARA KAY

The potato chip, whether thinly sliced or crinkle cut, satisfies a need for a salty, crunchy bite at any time of day. While potato chips in general have seen something of a flavor renaissance recently—think sriracha, dill pickle, even chicken and waffles—chips that go beyond the standard potato are not to be overlooked. From chips made out of sticky rice, broad beans, or pineapples, the potato chip made from purely potato is transformed into something new and exciting, using unique ingredients to surprise and delight the palate. Here are some of the most interesting re-invented chips on store shelves today.

PHOTOS: MARK FERRI; FOOD STYLING: LESLIE ORLANDINI; PROPS STYLING: FRANCINE MATALON-DEGNI



product roundup

Dang Foods Sriracha Spice Sticky Rice Chips. With a spicy kick of garlic and chili and a tangy touch of vinegar, Sriracha Spice Sticky Rice Chips deliver flavorful heat without the burn. Made with crunchy Thai rice grains, the chips are non-GMO, vegan, dairy-, gluten-, and soy-free, and have no preservatives. Each bag of Sticky Rice Chips begins as organic Thai sticky rice that is soaked in watermelon juice and then crisped up like the toasty “bottom-of-the-pan” rice. Sticky Rice Chips contain 30 percent less fat than regular potato chips. dangfoods.com

Enlightened Cocoa Dusted Roasted Broad Bean Crisps. These sweet and spiced Cocoa Dusted Roasted Broad Bean Crisps are reminiscent of flavors straight out of your favorite childhood cereal box. Broad beans are a nutritious powerhouse packed with protein and fiber, and are lightly roasted in sunflower oil for a satisfying crunch. Cocoa Dusted Roasted Broad Bean Crisps are gluten-free and are made only with broad beans, sunflower oil, rice flour, Dutched cocoa, cane sugar,

and stevia. Each serving has seven grams of protein and is high in fiber. eatenlightened.com

Food Should Taste Good Pinto Bean Multigrain Bean Chips. Made with pinto beans, nutty flax seed, sesame seeds, and quinoa, these bean chips are a wholesome treat to be enjoyed as a crunchy snack on their own, or paired with guacamole or salsa. Food Should Taste Good's Pinto Bean Multigrain Bean Chips are certified gluten-free, vegan, kosher, and non-GMO, and are cholesterol-free. Other chips in the portfolio include black bean multigrain chips, as well as tortilla and kettle chips. foodshouldtastegood.com

Jica Chips Smoked BBQ Jicama Chips. Jica Chips are the first chips made from jicama, a tasty and nutrient-dense root vegetable that is slightly sweet, much like a cross between an apple and a potato. The company uses real slices of jicama and flavors them with olive oil and gourmet spices for an authentic and natural taste. Smokey, tangy, sweet, and robust with barbecue flavor, Smoked

BBQ Jica Chips are baked, not fried, and are non-GMO, gluten-free, and paleo-friendly. Jica Chips contain 30 percent less calories, five times more fiber, and 80 percent less fat than most traditional potato chips. jicachips.com

Kettle Uprooted Sweet Potato, Beets & Parsnips. Made with real vegetables and a hint of sea salt, Kettle Uprooted Sweet Potato, Beets & Parsnips chips have a natural root-vegetable taste that is full of flavor. A veggie-forward alternative to the traditional potato chip or sweet potato chip, every bag is made with gluten-free ingredients, with no preservatives or trans fat. Kettle's Uprooted chip offerings also includes a sweet potato chip line. kettlebrand.com

Plocky's Fine Snacks Potato Crisps. A simple blend of potatoes and organic plant protein, Plocky's Potato Crisps are a flavorful, crunchy chip with seven grams of protein per serving. Perfect for on-the-go snacking and as an alternative to traditional potato chips, Potato Crisps are a low-fat and high-protein offering for a health-conscious

lifestyle. They come in three varieties: original with Himalayan pink salt, spicy honey barbeque, and peppercorn ranch. plockys.com

Quest Nutrition Sour Cream & Onion Protein Chips. Quest Protein Chips are made with a blend of milk protein isolate and whey protein isolate, creating a way to eat chips while still leading a health-conscious lifestyle. The flavor of cool sour cream mixed with zesty green onion offers a satisfyingly savory and crunchy chip that is baked, and contains 20 grams of protein per serving. Sour Cream & Onion Protein Chips are soy-free, gluten-free, and non-GMO, and are available in a variety of flavors including cheddar and sour cream, sea salt, salt and vinegar, and barbecue. questnutrition.com

The Real Coconut Sea Salt & Vinegar Coconut Flour Tortilla Chips. Developed in Tulum, Mexico, and made in Los Angeles, Sea Salt & Vinegar Coconut Flour Tortilla Chips are made with non-GMO, organic coconut flour and cooked in organic coconut oil for an addictive

Thai rice grains, beets, jicama, and other better-for-you ingredients provide the base for today's reimagined chips.

crunch. The chips were inspired by Daniella Hunter, founder of The Real Coconut restaurant in Tulum. The chips are available in Himalayan pink sea salt, chipotle BBQ, cilantro lime chile, Thai green curry, and original flavors. The coconut flour chips are dairy-, gluten-, and grain-free, and do not contain refined sugar. therealcoconut.com

Rhythm Superfoods Naked Beet Chips. Made from nothing but real beets, Rhythm Superfoods Naked Beet Chips are gently dehydrated for a crunchy, naturally sweet chip, packed full of nitrates, fiber, and potassium from this naturally nutrient-dense superfood. With three grams of protein and five grams of fiber per serving, Naked Beet Chips are certified gluten-free, vegan, and non-GMO. Other Beet Chip varieties

include Sea Salt and Cinnamon & Coconut Sugar. rhythmsuperfoods.com

Saffron Road Foods White Cheddar Chickbean Crisps. Chickbean Crisps are made from milled chickpeas and a colorful mosaic of real vegetables and legumes, including hearty lentils, sweet potato bits, and bright green and yellow peas. Every serving includes five grams of plant-based protein, making for a light and nutritious baked snack with a cheesy and savory flavor. Other flavors in the Chickbean Crisps lineup include Zesty Ranch, and sea salt. Saffron Road White Cheddar Chickbean Crisps are certified Halal and gluten-free. saffronroadfood.com

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